

AGENDA

Program and Business Services Committee

NOVEMBER 18, 2021 8:00 A.M.





AGENDA KERN, INYO AND MONO WORKFORCE DEVELOPMENT BOARD PROGRAM AND BUSINESS SERVICES COMMITTEE NOVEMBER 18, 2021

Location: Microsoft Teams

Time: 8:00 a.m.

Teams Meeting: (831) 296-3421 Access Code: 645 879 698#

Committee Members:

Leo Bautista, Chair Teresa Hitchcock Alissa Reed Richard Chapman Brian Holt Jeremy Tobias

Stacy Ferreira Diane McClanahan

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I. Introductions

II. Public Comments

This portion of the meeting is reserved for persons to address the Committee on any matter not on this agenda but under the jurisdiction of the Committee. Committee members may respond briefly to statements made or questions posed. They may ask a question for clarification, make a referral to staff for factual information or request staff to report back to the Committee at a later meeting. Also, the Committee may take action to direct the staff to place a matter of business on a future agenda. SPEAKERS ARE LIMITED TO THREE MINUTES.

III. New Business

1-3 A. Approval of September 16, 2021, Meeting Minutes – **Action Item**

B. Proposed Kern, Inyo and Mono Workforce Development Board and Committees' Meeting Schedule for Calendar Year 2022 – **Action Item**

C. Authorization to Issue Request for Refunding For Workforce Innovation and Opportunity Act Adult, Dislocated Worker, Farmworker and Combined Programs for Program Year 2022-23 – **Action Item**

7-10 D. Standing Committee Composition – **Action Item**

11-12 E. U.S. Economic Development Administration's American Rescue Plan - Good

Jobs Challenge Grant

F. Transitional Jobs through Bitwise's Entrepreneurship Training

G. Director's Report - Oral Report

H. Marketing Presentation – Oral Report

IV. Committee Member Comments

V. Miscellaneous Filings

14-15 A. Program and Business Services Committee Attendance Report

B. Kern, Inyo and Mono Workforce Development Board and

Committees' Meeting Schedule for Calendar Year 2021

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KERN, INYO AND MONO WORKFORCE DEVELOPMENT BOARD PROGRAM AND BUSINESS SERVICES COMMITTEE DISCUSSION AND ACTION ITEMS SEPTEMBER 16, 2021

Members Present: Leo Bautista, Richard Chapman, Nick Hill, Teresa Hitchcock, Diane McClanahan, Linda Parker, Alissa Reed, and Jeremy Tobias.

Members Absent: Stacy Ferriera.

Staff Present: Elaine Basham, Marsha Manos, Aaron Ellis, Michael Saltz, Anne Meert, Jeremy Shumaker, and Candy Gettman.

Guests Present: None.

The meeting was called to order at 8:03 a.m. by Leo Bautista through Microsoft Teams.

*Unexcused Absence

Introductions

Marsha Charles took a roll call vote of the Committee.

Public Comments

There were no public comments.

Approval of May 13, 2021, Meeting Minutes

Teresa Hitchcock made a motion to approve the May 13, 2021, meeting minutes. Alissa Reed seconded the motion. All ayes. The motion carried.

Recycling Lives

Michael Saltz provided the Committee with an update on the Recycling Lives (RL) project. Michael informed the Committee that in 2018 it was determined that Kern Alliance of Business was determined to be in a better position to operate this program due to its connection to ETR and its partners. RL transferred its assets to KAB, and in 2019 KAB applied and received the Community Block Development Grant of \$435,000. Marsha Manos played a video of the Recycling Lives program for the Committee and guests. Michael stated that the RL program was on its second cohort and they were scheduled to graduate in November.

<u>Update on the AJCC One-Stop Operator under the Workforce Innovation and Opportunity Act for Program Year 2021-22</u>

Michael Saltz informed the Committee on June 24, 2021, the Executive Committee unanimously approved the engagement of Beaudette Consulting, Inc. (BCI) to be the One-Stop Operator for the Comprehensive AJCC Centers located in the Kern, Inyo, and Mono (KIM) Workforce Development Area. Beaudette Consulting, Inc. is on the California

Workforce Association's California Training Initiative list for training and consulting services and has extensive experience in Project Management, Lean Six Sigma, and High-Performance Teams Training and Implementation. Michael stated that the One-Stop Operator had attended the Partner Meeting the previous Tuesday and that he would be making a presentation at the full Board meeting in October.

Approval of the Local and Regional Plans for Program Years 2021 - 2024

Michael Saltz said on the plans were filed with the California Workforce Development Board (CWDB) by the deadline of April 30, 2021. They were reviewed by a team of readers which included representatives from the CWDB, the State Board of Education, the California Department of Education, the Department of Rehabilitation, the Chancellor's Office, and Employment Development Department Regional Advisors. In August 2021, the California Workforce Development Board approved the Plans.

Transitional Jobs RFP

Teresa Hitchcock informed the Committee that Employers' Training Resource (ETR) released a Request for Proposals for Short-Term Job Readiness and Transitional Jobs programs on August 13, 2021. Proposals were due on September 8, 2021, and six were received and they were from City Serve, Bitwise, Labors of the Harvest, Kern High School District, MAOF, and Proteus, Inc. Teresa stated that all of the proposals looked and that ETR had only planned to fund 3 of them. Teresa said that the RFP's were in review and that funding recommendation would be going to the Board on October 6, 2021, and appeals if received would be due by October 13, 2021.

Workforce Development Board and Standing Committee Composition

Anne Meert presented this item on behalf of Elaine Basham who was having connection issues. Anne informed the Committee that with the addition of business member Mr. Nick Hill III and non-WDB Business member Linda Parker this committee is now in compliance with regulations. Anne stated that Mr. Brian Holt, representing Labor, has been appointed to the WDB by the Kern County Board of Supervisors but not to this committee. Staff continues to recommend that Committee members engage in recruitment by speaking with their peers about the benefits of serving as a non-WDB Business member. Alissa noted that there is not a Labor representative on the Committee and Elaine stated that having a Labor Representative was not a requirement for this Committee.

Pandemic Waiver Applications Approved

Elaine Basham informed the Committee that on July 22, 2021, the State Board staff issued the attached e-mails notifying your Board that both waiver requests were approved for the current program year. Staff verified with the State that the OJT waiver was retroactive to the start date of July 1, 2021 (also attached). Staff currently estimates that as many as ten (10) small employers may qualify for the waiver. When they are confirmed, staff will contact each employer to see about adjusting the reimbursement rate to the waiver 90 percent rate. The TJT Policy Bulletin has been drafted and is being reviewed by staff. The policy will go to the Board at its October 6, 2021 meeting for approval.

Budget Update

Jeremy Shumaker informed the Committee that this year our proposed budget was just short of approximately \$36 million. There was an increase of 9 positions. We increased ITA and OJT budgets. ETR is looking at purchasing some Capital Assets this year also.

Director's Report

Teresa Hitchcock informed the Committee of the attack on the AJCC building in the Delano location. ETR is potentially looking at other colocation sites for our services. The Delano staff has temporarily been relocated due to the damage and having to close the office.

Teresa also informed the Committee of the incident at the EPIC location in which a homeless man attacked the security guard, a staff member and a member of the public. ETR is potentially looking at having armed guards at their sites for a limited time. Teresa told the Committee that ETR would potentially be eligible to receive the EDA Grant. The application is due in January and we are in the preliminary stages. Teresa and Richard Chapman provided a brief update on B3K and Bakersfield College's internship program. Teresa also spoke briefly about an upcoming Cal Trans Roadside Grant opportunity.

Marketing Presentation

Danette Williams was not present at the meeting and there was no report given.

Committee Member Comments

Richard Chapman said that a portal is being created for employers and potential interns to meet.

Miscellaneous Filings

- A. Program and Business Services Committee Attendance Report
- B. Kern, Inyo and Mono Workforce Development Board and Committees' Meeting Schedule Calendar Year 2021

The meeting was adjourned at 9:36 a.m.

PROPOSED KERN, INYO AND MONO WORKFORCE DEVELOPMENT BOARD AND COMMITTEES' MEETING SCHEDULE CALENDAR YEAR 2022

Program and Business Services Committee

America's Job Center of California – Bakersfield, 1600 East Belle Terrace, Bakersfield, Second Floor

Thursday, February 3, 2022, 8 a.m.

Thursday, May 12, 2022, 8 a.m.

Thursday, September 1, 2022, 8 a.m.

Thursday, November 10, 2022, 8 a.m.

Youth Committee

America's Job Center of California – Oildale Affiliate, 1129 Olive Dr. – Recruitment Center, Bakersfield

Wednesday, February 16, 2022, 3 p.m.

Wednesday, May 18, 2022, 3 p.m.

Wednesday, September 14, 2022, 3 p.m.

Wednesday, November 30, 2022, 3 p.m.

Executive Committee

America's Job Center of California – Bakersfield, 1600 East Belle Terrace, Bakersfield, Second Floor

Thursday, March 17, 2022, 4 p.m.

Thursday, May 26, 2022, 4 p.m.

Thursday, September 29, 2022, 4 p.m.

Thursday, December 8, 2022, 4 p.m.

Workforce Development Board

America's Job Center of California – Oildale Affiliate, 1129 Olive Dr. – Recruitment Center, Bakersfield

Thursday, March 31, 2022, 7 a.m.

Thursday, June 9, 2022, 7 a.m.

Thursday, October 13, 2022, 7 a.m.

Thursday, December 22, 2022, 7 a.m.

^{*}Due to COVID-19, all meetings will take place virtually until further notice.



Program and Business Services Committee Kern, Inyo and Mono Workforce Development Board 1600 E. Belle Terrace Bakersfield, CA 93307

AUTHORIZATION TO ISSUE REQUEST FOR REFUNDING FOR WORKFORCE INNOVATION AND OPPORTUNITY ACT ADULT, DISLOCATED WORKER, FARMWORKER AND COMBINED PROGRAMS FOR PROGRAM YEAR 2022-23

Dear Committee Member:

One of the functions of the Program and Business Services Committee is to recommend to the Workforce Development Board (WDB) the annual procurement process for contracted programs under the Workforce Innovation and Opportunity Act (WIOA). "Contracted programs" are those in which providers are reimbursed for expenses. This does not include Eligible Training Provider List (ETPL) providers who are paid on a "per participant basis" nor On-the-Job Training (OJT) contracts in which employers are paid for training potential new employees.

Under current regulations, a full Request for Proposals (RFP) is required at least once every four years. Therefore, if year one is funded under an RFP process then, with your WDB's approval, years two through four can be funded under the more limited Request for Refunding (RFR) process. The RFR process is more streamlined and allows our local area to continue to fund existing programs/services that are still needed and successfully meeting their contracted goals.

A full RFP was issued for Program Year (PY) 2019-20 for WIOA Adult, Dislocated Worker and Combined programs, and RFRs were issued for PY 2020-21 and PY 2021-22. Staff is recommending that we utilize the more limited RFR process for PY 2022-23 (July 1, 2022 – June 30, 2023) to consider continued funding for existing programs. This would be the fourth and final year under the original RFP. Included in the RFR would be programs/services funded under year three of our National Farmworker Jobs Program (NFJP) grant which began July 1, 2020.

For your information, the WIOA formula (Adult, Dislocated Worker and Youth) allocations for PY 2022-23 as well as NFJP year three funding have not yet been announced. We are hopeful that funding will remain at or near current levels. In addition, procurement for

WIOA Youth programs is handled under a separate process to be considered by the Youth Committee and the WDB. If we want to issue an RFP for unanticipated funding or need, we request your authorization to do so.

Therefore, IT IS RECOMMENDED that your Committee recommend that the WDB authorize the issuance of an RFR for Adult, Dislocated Worker, Farmworker and Combined programs for Program Year 2022-23 and, if needed, an RFP for other workforce funding or need that may emerge over the course of the year.

Sincerely,

Teresa Hitchcock

Assistant County Administrative Officer

TH:am



Program and Business Services Committee Kern, Inyo and Mono Workforce Development Board 1600 E. Belle Terrace Bakersfield, CA 93307

STANDING COMMITTEE COMPOSITION

Dear Committee Member:

Mr. Brian Holt, representing Labor, has been appointed to the Workforce Development Board (WDB) by the Kern County Board of Supervisors replacing Jim Elrod. The Executive Committee responded to your committee's request to retain a Labor member on your Program and Business Services (PBS) Committee by recommending that Mr. Holt replace Mr. Elrod on the PBS Committee as well. At its October 6, 2021 meeting the WDB concurred, and the WDB Chair has appointed Mr. Holt to your committee.

The State Board mandates that a subcommittee comprised of business members make recommendations for the business service portion of the Local 4-Year Plan. This requirement has been met and maintained by including business services in your committee's functions and by having a majority of your members represent Business. With the addition of Linda Parker as a non-WDB member, a second non-WDB member as required by the Workforce Innovation and Opportunity Act (WIOA) is still needed.

Ms. Arleana Waller, Founder and CEO of The Frink Firm and a diversity advocate, has submitted the attached application/nomination form to serve as a non-WDB Business member on your committee. The Frink Firm provides project management, design and construction and works to diversify the workforce. In addition, her ShePower Leadership Academy empowers young women with the skills to succeed in business.

As you know, your Board has chosen to reduce its size via attrition and has struggled to maintain a Business majority, generally being one Business member resignation

away from compliance. Staff continues to recommend that members engage in recruitment by speaking with their peers about the benefits of serving as non-WDB Business members on standing committees.

Therefore, IT IS RECOMMENDED that your committee recommend that the Executive Committee accept the nomination of Ms. Waller to the PBS Committee as a non-WDB member and forward the appointment recommendation to the WDB for approval.

Sincerely,

Teresa Hitchcock

Assistant County Administrative Officer

TH:eb

Attachment

KERN, INYO, MONO COUNTIES CONSORTIUM LOCAL WORKFORCE DEVELOPMENT BOARD STATEMENT OF INTEREST AND NOMINATION FORM

NOMINEE INFORMATION	1.	Date	:10/28/2021	
Name: ARleana M	alek		1 1	
Business Name:	ink-Film	Position:	heto CED	
Business Address: 2623	F Street	4. Ste. F.	BAK, CA 93	30)
(Street)	(Suite)	(City) (State) (Zip)	
Phone: <u>M5398417</u> Fax:	NA	E-mail: AlV		em.con_
Preferred method of contact?	EMAI)	Text		
RESPONSIBILITIES OF A WO	ORKFORCE DE	VELOPMENT BOA	RD (WDB) MEMBER	
 Provide joint responsible and Opportunity Act (W Serve a three (3) year to the Attend Committee and to the Each member will bring board members on issue the Each member will represent the Each member will be the Each member will represent the Each membe	lity, along with the IOA) activities in erm Board meetings a level of experies pertaining to esent a particular fore groups below	ne Board of Supervise Kern, Inyo and Mon (usually quarterly at tise in specific areas workforce development of any and be assigned)	sors, for Workforce Inino Counties 7:00 a.m.) s to advise staff and of nent nent gned to represent that	novation
Business	Small 1-50	Mid 51-250	Large >250	7
Education and Training	Adult	Higher	Other	
Workforce Representative	Labor	СВО	Youth]
Government, Economic or Community Development	Econ Dev	Agency		
One-Stop Partner				
Other: list				
If nominated for Private Business (1) Does nominee represer of the local area? Yes	nt business that r		nent opportunities	

Please explain below: 1 Ne hure & provide jobs Docady 2. Owner/Founder
STATEMENT OF INTEREST
Explain why you wish to serve on the Workforce Development Board (Include interest, and include interest in the include interest in th
qualifications, etc.) The interest in wanters to berne
Warful Dard & Community Bring a ground is
all restrict that represent a comment access.
them har to better our coins more help huse train the
Jelp across business that role in building
qualifications, etc.) The interest in wanters the bring work for a Board is portner and help bring a ground is different to the brand is community so call that is allowed to better our country through anchorable train to retain the across business sectors, help first train the help across business sectors, help first train the help across business sectors, help first train the help across business sectors help for our future.
WORKFORCE DEVELOPMENT EXPERIENCE
List specific experience with employment, training and/or education programs:
- Have led in hirty 20 youth Hurry Work force
Training Jobs. Of with mostler from portheast
- Trained + hired 40+ mostly from portheast Bacerspield
- provided apportunity for 18 men of color or land nan kuton center. I understand the expectations of a WDB member and yolunteer to serve.
provident opposition har button conten.
I understand the expectations of a WDB member and volunteer to serve.
Dated: 10282
(Signature)
NOMINATING ORGANIZATION
Name of Organization:Kern EDC
Type of Organization: Economic Development
Nominating Person/Title: Richard Chapman President & CEO
(Name) (Title)
Comments:
Dated: 11/08/2021
(Signature)



Program and Business Services Committee Kern, Inyo and Mono Workforce Development Board 1600 E. Belle Terrace Bakersfield, CA 93307

U.S. ECONOMIC DEVELOPMENT ADMINISTRATION'S AMERICAN RESCUE PLAN - GOOD JOBS CHALLENGE GRANT

Dear Committee Member:

On January 26, 2022, Employers' Training Resource (ETR), in partnership with members of the Regional Planning Unit, including the counties of Kern, Inyo, Mono, Kings, Madera, Merced, San Joaquin, Stanislaus and Tulare (collectively, WDBs) will apply for the U.S. Economic Development Administration's American Rescue Plan Good Jobs Challenge (Good Jobs Challenge Grant). The grant award range is between one million dollars to twenty-five million dollars. The application submission date is January 26, 2022, and the award date has not been identified. The purpose of the Good Jobs Challenge grant is to help get Americans back to work by investing in developing and strengthening regional workforce training systems that support sectoral partnerships, designing sectoring partnerships, and implementing sectoral partnerships that lead to quality jobs. The WDBs have agreed to focus the Good Jobs Challenge Grant on increasing the number of registered nurses in the region.

Stanislaus will be the administrator of the Good Jobs Challenge Grant. The grant has three phases of funding, including, System Development, Program Design and Program Implementation. The first phase of the funding will establish and develop a regional workforce system comprised of multiple sector partnerships, including workforce, education, economic development. The second phase of the funding will be for sectorial partnerships to identify the skills needed by industry and workers, develop the skills training curriculum and materials, and secure the technical expertise needed to train workers with the skills needed by businesses. The third phase of funding is to deliver workforce training and wrap-around services that place workers into quality jobs through a new or expanded sectorial partnership.

The WDBs have discussed utilizing skills-based training, and the earn and learn model for the Good Jobs Challenge Grant. In addition, the Good Jobs Challenge Grant will require letters of commitment to hire the participant(s) following their successful completion of the training program and demonstration of skill acquisition, rather than the customary letters of support from employers.

ETR will continue to update your Committee on the status of the Good Jobs Challenge Grant and provide more specifics when additional information is forthcoming.

Sincerely,

Teresa Hitchcock

Assistant County Administrative Officer

TH:ms



Program and Business Services Committee Kern, Inyo and Mono Workforce Development Board 1600 E. Belle Terrace Bakersfield, CA 93307

Transitional Jobs Through Bitwise's Entrepreneurship Training

Dear Committee Member:

Employers' Training Resource (ETR), the fiscal and administrative agent for the Kern, Inyo and Mono Workforce Development Board will be providing Transitional Jobs for participants enrolled in the Entrepreneurship Training Program through Alpha Works Technologies, LLC (Bitwise). The first cohort will consist of twelve students, with a focus on founders and product companies. The goal of Bitwise is to create and support the development of more diverse entrepreneurs, all participants will come from marginalized groups local to Bakersfield, California. The skills that participants will receive during the training include and are not limited to, marketing, customer acquisition, building professionalism, community engagement adopting best practices, finance, accounting, contracts, and pitch decks. The training will be a hybrid approach, including in-person and virtual, and will take place over 36 weeks. The participants will be paid \$17.00 per hour at 29 hours per week. The program will start on November 15, 2021, and end on May 13, 2022. By the end of the training program, participants will have started revenue-generating companies.

ETR has entered into a Subgrant Agreement with Foundation for California Community Colleges for their Career Catalyst Human Resource and Payroll services. The term of the Career Catalyst Agreement between ETR and Bitwise is October 12, 2021, through June 30, 2022, in an amount not to exceed \$279,342.

We will keep your Committee advised of any updates regarding the Bitwise Industries' Entrepreneurship Training Program.

Sincerely,

Teresa Hitchcock

Assistant County Administrative Officer

TH/ms

P = Present	U=unexcused	X=Cancelled			and Marian Company of the Company of
A = Excused Al	osence				
		2/18/21	5/13/21	9/16/21	11/18/21
First	Last	PBS	PBS	PBS	PBS
Leo	Bautista	Р	Р	Р	
Richard	Chapman	Р	Р	Р	
Jim	Elrod	Α	Α	RESIGNED	
Stacy	Ferreira	Р	Р	Α	
Nick	Hill III		Р	Р	
Teresa	Hitchcock	Р	Р	Р	
Diane	McClanahan	Р	Р	Р	
Linda	Parker*		Α	Р	
Alissa	Reed	Р	Р	Р	
Jeremy	Tobias	Р	Р	Р	
*Non-WDB					

Kern, In	yo & Mono Workfo	rce Development B	oard PBS Commit	tee Attendance	2020 Qtr 1
P = Present	U=unexcused	X=Cancelled	· · · · · · · · · · · · · · · · · · ·		
A = Excused	Absence				
Member		2/6/20	5/21/20	8/6/20	11/5/20
First	Last	PBS	PBS	PBS	PBS
Leo	Bautista	Р	Р	Р	Р
Richard	Chapman	Р	Α	Р	Р
Eric	Cooper	Α	U	Α	U
Jim	Elrod	Р	Α	Р	Р
Stacy	Ferreira	А	Р	Р	Р
Teresa	Hitchcock	Р	Р	Р	Р
Diane	McClanahan	Р	Р	Р	Р
Ali	Morris	U	Resigned 2/28/20		
Alissa	Reed	Р	Р	Р	Р
Jeremy	Tobias	Р	Р	Р	Р
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KERN, INYO AND MONO WORKFORCE DEVELOPMENT BOARD AND COMMITTEES' MEETING SCHEDULE CALENDAR YEAR 2021

Program and Business Services Committee

*America's Job Center of California – Bakersfield, 1600 East Belle Terrace, Bakersfield, 2nd Floor

Thursday, February 18, 2021, 8 a.m.

Thursday, May 13, 2021, 8 a.m.

Thursday, September 16, 2021, 8 a.m.

Thursday, November 18, 2021, 8 a.m.

Youth Committee

*America's Job Center of California - Oildale Affiliate, 1129 Olive Drive, Bakersfield

Wednesday, February 24, 2021, 3 p.m.

Wednesday, May 19, 2021, 3 p.m.

Wednesday, September 22, 2021, 3 p.m.

Wednesday, December 1, 2021, 3 p.m.

Executive Committee

*America's Job Center of California – Bakersfield, 1600 East Belle Terrace, Bakersfield, 2nd Floor

Thursday, February 11, 2021, 4 p.m. Special Session

Thursday, March 4, 2021, 4 p.m.

Tuesday, April 20, 2021, 2 p.m. Special Session

Thursday, May 27, 2021, 4 p.m.

Thursday, June 24, 2021, 4 p.m. Special Session

Thursday, September 30, 2021, 4 p.m.

Thursday, December 9, 2021, 4 p.m.

Workforce Development Board

*International Brotherhood of Electrical Workers, 3921 North Sillect Avenue, Bakersfield

Wednesday, March 17, 2021, 7 a.m.

Wednesday, June 9, 2021, 7 a.m.

Wednesday, October 6, 2021, 7 a.m.

Wednesday, November 3, 2021, 7 a.m. Special Session

Wednesday, December 15, 2021, 7 a.m.

^{*}Due to COVID-19, all meetings will take place virtually until further notice.